# A COMPARISON OF NON-TRANSFERABLE UTILITY VALUES\*

ABSTRACT. Three values for non-transferable utility games – the Harsanyi NTU-value, the Shapley NTU-value, and the Maschler–Owen consistent NTU-value – are compared in a simple example.

KEY WORDS: cooperative games, non-transferable utility (NTU), value, NTU-value, Shapley value, Harsanyi value, Maschler–Owen value, consistent value

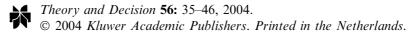
# 1. INTRODUCTION

A general *non-transferable utility game in coalitional form* – an NTU-game for short – is given by its set of players and the sets of outcomes that are feasible for each subset ("coalition") of players.

A central solution concept for coalitional games is that of *value*, originally introduced by Shapley (1953) for games with *transferable utility* (or *TU-games* for short). For *pure bargaining problems* – where only the grand coalition of all players is essential – the classical solution is the Nash (1950) *bargaining solution*. Since the TU-games and the pure bargaining problems are two special classes of NTU-games, one looks for an NTU-solution that extends both.

An *NTU-value* is thus a solution concept for NTU-games that satisfies the following: first, it coincides with the Shapley TU-value for TU-games; second, it coincides with the Nash bargaining solution for pure bargaining problems; and third, it is covariant with individual payoff rescalings (i.e., multiplying

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the payoffs of a player by a factor  $\alpha > 0$  multiplies his value payoffs by the same factor  $\alpha$ ).

The above three requirements do not however determine the NTU-value uniquely. Indeed, different NTU-values have been proposed in the literature; the most notable are due to Harsanyi (1963), Shapley (1969), and Maschler and Owen (1992).<sup>1</sup>

In this short note we analyze in detail a simple example of an NTU-game where the three values yield different outcomes. It is essentially the simplest possible example: there are just three players (a two-player game is a pure bargaining problem), and the coalitional function corresponds to a TU-game except for one coalition, for which the transfers of utility are possible albeit at a rate different from 1. The difference between the values will be seen to be due to the way that subcoalitions are handled.<sup>2</sup> It is to be hoped that the analysis here will shed further light on the NTU-values, their meanings and interpretations.

The reader is referred to the chapters on value in the *Handbook of Game Theory*, in particular McLean (2002), for further material and references.

The game is defined in Section 2; the values are computed in Sections 3–5, and compared in Section 6. Sections 7 and 8 present an exchange economy (a "market") and a "prize game" (see Hart (1994)) that generate our example.

Some notations:  $\mathbb{R}$  is the real line; for a finite set *S*, the number of elements of *S* is denoted |S|; the |S|-dimensional Euclidean space with coordinates indexed by *S* (or, equivalently, the set of real functions on *S*) is  $\mathbb{R}^{S}$ ; the nonnegative orthant of  $\mathbb{R}^{S}$  is  $\mathbb{R}^{S}_{+}$ ; and  $A \subset B$  denotes *weak* inclusion (i.e., possibly A = B).

### 2. THE EXAMPLE

A non-transferable utility game in coalitional form is a pair (N, V), where N – the set of players – is a finite set, and V – the coalitional function – is a mapping that associates to each coalition  $S \subset N$  the set  $V(S) \subset \mathbb{R}^S$  of feasible payoff vectors for S. An element  $x = (x^i)_{i \in S}$  of V(S) is interpreted as follows: there exists an outcome that is feasible for the coalition S whose

utility to player *i* is  $x^i$  (for each *i* in *S*). Thus V(S) is the set of utility combinations that are feasible for the coalition *S*. The standard assumptions are that for each nonempty coalition *S*, the set V(S) is a nonempty strict subset of  $\mathbb{R}^S$  that is closed, convex, and comprehensive ( $y \le x \in V(S)$  implies  $y \in V(S)$ ).

A game (N, V) is a *transferable utility game* (or *TU-game* for short) if for each coalition *S* there exists a real number v(S) such that  $V(S) = \{x \in \mathbb{R}^S : \sum_{i \in S} x^i \leq v(S)\}$ . This game is denoted (N, V) or (N, v) interchangeably, and the function v is called the *worth* function.

Our example is the NTU-game (N, V) with three players  $N = \{1, 2, 3\}$  and coalitional function<sup>3</sup>

$$V(i) = \{x^{i} : x^{i} \leq 0\} \text{ for } i = 1, 2, 3,$$

$$V(12) = \{(x^{1}, x^{2}) : x^{1} + x^{2} \leq 36, x^{1} + 2x^{2} \leq 36\}$$

$$V(13) = \{(x^{1}, x^{3}) : x^{1} + x^{3} \leq 0\},$$

$$V(23) = \{(x^{2}, x^{3}) : x^{2} + x^{3} \leq 0\},$$

$$V(123) = \{(x^{1}, x^{2}, x^{3}) : x^{1} + x^{2} + x^{3} \leq 36\}.$$

Except for coalition  $\{1, 2\}$  – whose feasible set V(12) is depicted in Figure 1 – our game (N, V) coincides with a TU-game, which we denote by (N, w) or (N, W). Thus w is the worth function

$$w(S) = \begin{cases} 36, & \text{for } S = \{1, 2\}, \{1, 2, 3\}, \\ 0, & \text{otherwise,} \end{cases}$$
(1)

and  $W(S) = \{x \in \mathbb{R}^S : \sum_{i \in S} x^i \le w(S)\}$  for all S.

The game (N, V) is 0-normalized (single players get 0) and monotonic (if  $S \subset T$  and  $x \in V(S)$  then<sup>4</sup>  $(x, 0^{T \setminus S}) \in V(T)$ ). The (Pareto efficient) boundary of V(N), which is denoted  $\partial V(N)$ , is a hyperplane with slope  $\lambda = (1, 1, 1)$ .

This example is not new; a similar one appears in Owen (1972) (see also Hart and Mas-Colell (1996, p. 369)).

# 3. THE SHAPLEY NTU-VALUE

The Shapley NTU-value for a general NTU-game (N, V) is obtained by the following procedure:

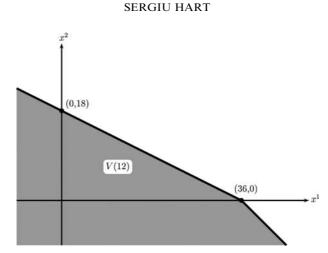


Figure 1. The feasible set for coalition  $\{1, 2\}$ .

- For each weight vector  $\lambda \in \mathbb{R}^N_+, \lambda \neq 0$ :
  - 1. Let the payoff vector  $z \in \mathbb{R}^N$  satisfy

 $\lambda^i z^i = \varphi^i_{\mathrm{TU}}(N, v_\lambda) \quad \text{for all } i \in N,$ 

where the TU-game  $(N, v_{\lambda})$  is obtained from (N, V) by allowing transfers of utilities at the rates  $\lambda$ , i.e.,  $v_{\lambda}(S) =$  $\sup\{\sum_{i \in S} \lambda^{i} x^{i} : (x^{i})_{i \in S} \in V(S)\}$  for all<sup>5</sup>  $S \subset N$ , and  $\varphi_{TU}$  is the *Shapley TU-value*.

2. If z is feasible for the grand coalition, i.e., if  $z \in V(N)$ , then z is a Shapley NTU-value of (N, V).

For our game (N, V) only  $\lambda = (1, 1, 1)$  needs to be considered (any  $\lambda$  that is not a multiple of (1, 1, 1) yields  $v_{\lambda}(N) = \infty$ ), in which case  $v_{\lambda} \equiv w$  (see (1)). The Shapley TU-value  $\sigma_S$  of each subgame<sup>6</sup> (S, w) is easily computed:  $\sigma_{\{i\}} = 0$  for singletons, and  $\sigma_{\{1,2\}} = (18, 18), \sigma_{\{1,3\}} = (0, 0)$ , and  $\sigma_{\{2,3\}} = (0, 0)$  for the twoplayer subgames. It will be convenient to write  $\sigma_S$  as a threedimensional vector with "–" for the players outside S:

$$\sigma_{\{1,2\}} = (18, 18, -), \ \sigma_{\{1,3\}} = (0, -, 0), \ \sigma_{\{2,3\}} = (-, 0, 0).$$

Next, for each two-player coalition S we adjoin to  $\sigma_S$  a payoff for the missing player (in boldface below) so that the

resulting payoff vector  $\hat{\sigma}_S$  is efficient for N (i.e., the coordinates add up to 36):

$$\hat{\sigma}_{\{1,2\}} = (18, 18, \mathbf{0}),$$
  
 $\hat{\sigma}_{\{1,3\}} = (0, \mathbf{36}, 0),$   
 $\hat{\sigma}_{\{2,3\}} = (\mathbf{36}, 0, 0).$ 

We then average these three vectors to obtain the value for N:

$$\sigma_N = (18, 18, 0).$$

Indeed, the Shapley TU-value of a player *i* in a TU-game (N, v) is the average of his marginal contribution to the grand coalition  $v(N) - v(N \setminus i)$ , and his values in the subgames with |N| - 1 players:

$$\varphi_{\mathrm{TU}}^{i}(N, \mathbf{v}) = \frac{1}{|N|} \left[ \mathbf{v}(N) - \mathbf{v}(N \setminus i) + \sum_{j \in N \setminus i} \varphi_{\mathrm{TU}}^{i}(N \setminus j, \mathbf{v}) \right]; \qquad (2)$$

see Hart and Mas-Colell (1996, p. 369).

The above payoff vector  $\sigma_N$  is thus the unique Shapley NTUvalue of our game (N, V).

# 4. THE HARSANYI NTU-VALUE

The Harsanyi NTU-value for a general NTU-game (N, V) is obtained by the following procedure:

- For each weight vector  $\lambda \in \mathbb{R}^N_+, \lambda \neq 0$ :
  - 1. Let the payoff vector  $z \in \partial V(N)$  be the  $\lambda$ -egalitarian solution of the game (N, V).
  - 2. If  $\lambda$  is a supporting normal to the boundary of V(N) at z (i.e., if z is also  $\lambda$ -utilitarian) then z is a Harsanyi NTU-value of (N, V).

The  $\lambda$ -egalitarian solution is constructed recursively: for each *S*, given the payoff vectors  $\eta_T \in V(T)$  for all strict subsets *T* of *S*, the payoff vector  $\eta_S$  is determined by

$$\eta_{S} \in \partial V(S)$$
 and  
 $\lambda^{i}(\eta_{S}^{i} - \eta_{S\setminus j}^{i}) = \lambda^{j}(\eta_{S}^{j} - \eta_{S\setminus i}^{j})$  for all  $i, j \in S.$  (3)

The  $\lambda$ -egalitarian solution z is the resulting payoff vector  $\eta_N$  for the grand coalition.

For our game (N, V) we need to consider only  $\lambda = (1, 1, 1)$ . This yields  $\eta_{\{i\}} = 0$  for all *i*, and

$$\begin{split} \eta_{\{1,2\}} &= (12,12,-) \\ \eta_{\{1,3\}} &= (0,-,0), \\ \eta_{\{2,3\}} &= (-,0,0). \end{split}$$

Indeed, for each two-player coalition  $\{i, j\}$  the egalitarian solution is the payoff vector  $x \in \partial V(ij)$  with equal coordinates (i.e.,  $x^i = x^j$ ).

For the grand coalition N we use the same construction as for the Shapley TU-value. First, we extend each  $\eta_S$  to a payoff vector  $\hat{\eta}_S$  that is efficient for N:

$$\begin{split} \hat{\eta}_{\{1,2\}} &= (12, 12, \mathbf{12}) \\ \hat{\eta}_{\{1,3\}} &= (0, \mathbf{36}, 0), \\ \hat{\eta}_{\{2,3\}} &= (\mathbf{36}, 0, 0); \end{split}$$

and then we average the three vectors to yield  $\eta_N$ :

 $\eta_N = (16, 16, 4).$ 

This construction is correct since the egalitarian solution of (N, V) is the Shapley TU-value of the game (N, u) with  $u(S) = \sum_{i \in S} \eta_S^i$  for all  $S \subset N$ ; see Hart (1985, (4.6)).

Thus  $\eta_N$  is the egalitarian solution for N, and therefore the unique Harsanyi NTU-value of (N, V); in terms of Hart (1985), the collection  $(\eta_S)_{S \subset N}$  we have obtained is the Harsanyi *payoff* configuration.

# 5. THE MASCHLER-OWEN CONSISTENT NTU-VALUE

The Maschler–Owen consistent NTU-value for a general NTUgame (N, V) is obtained recursively by the following procedure:

 Let S be a coalition, and assume that a payoff vector γ<sub>T</sub> ∈ V(T) is given for all strict subcoalitions T of S. For each weight vector λ ∈ ℝ<sup>S</sup><sub>+</sub>, λ ≠ 0:

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1. Let the payoff vector  $z \in \mathbb{R}^{S}$  satisfy

$$\lambda^{i} z^{i} = \frac{1}{|S|} \left[ v_{\lambda}(S) - \sum_{j \in S \setminus i} \lambda^{j} \gamma^{j}_{S \setminus i} + \sum_{j \in S \setminus i} \lambda^{i} \gamma^{i}_{S \setminus j} \right] \quad \text{for all } i \in S,$$

where, again,  $v_{\lambda}(S) = \sup\{\sum_{i \in S} \lambda^{i} x^{i} : (x^{i})_{i \in S} \in V(S)\}.$ 2. If z is feasible for the coalition S, i.e., if  $z \in V(S)$ , then define  $x \in Z$ 

- define  $\gamma_S = z$ .
- The resulting payoff vector  $\gamma_N$  for the grand coalition is then a Maschler–Owen consistent NTU-value of (N, V).

Formula (4) – which is a generalization of (2) in the TU-case - is equivalent to<sup>7</sup>

$$\sum_{i \in S} \lambda^{i} z^{i} = v_{\lambda}(S) \quad \text{and}$$
$$\sum_{j \in S \setminus i} \lambda^{i} (z^{i} - \gamma^{i}_{S \setminus j}) = \sum_{j \in S \setminus i} \lambda^{j} (z^{j} - \gamma^{j}_{S \setminus i}) \quad \text{for all } i \in S;$$

see Proposition 4 and Formula (3) in Hart and Mas-Colell (1996), and Formula (5.1) in Maschler and Owen (1989).

For our game (N, V) we have  $\gamma_{\{i\}} = 0$  for all *i*, and

$$egin{aligned} &\gamma_{\{1,2\}}=(18,9,-), \ &\gamma_{\{1,3\}}=(0,-,0), \ &\gamma_{\{2,3\}}=(-,0,0). \end{aligned}$$

Indeed, for two players, the consistent value coincides with the Nash bargaining solution.

Now (4) allows us to use again the "extension" construction  $(\lambda = (1, 1, 1)):$ 

$$\begin{split} \hat{\gamma}_{\{1,2\}} &= (18,9,\textbf{9}), \\ \hat{\gamma}_{\{1,3\}} &= (0,\textbf{36},0), \\ \hat{\gamma}_{\{2,3\}} &= (\textbf{36},0,0), \end{split}$$

and their average is

 $\gamma_N = (18, 15, 3).$ 

Therefore  $\gamma_N$  is the unique Maschler–Owen consistent NTUvalue of (N, V).

# 6. A COMPARISON

To recapitulate, the three NTU-values of our game (N, V) are

$$\varphi^{\text{Sh}}(N, V) = (18, 18, 0), 
\varphi^{\text{Ha}}(N, V) = (16, 16, 4), 
\varphi^{\text{MO}}(N, V) = (18, 15, 3).$$
(5)

The computations leading to these values clearly exhibit that the difference between them derives from the way the intermediate payoff vector  $x_{\{1,2\}}$  for the coalition  $\{1,2\}$  – the only coalition whose feasible set is *not* of the TU-type – is determined. Indeed, the payoff vectors  $x_S$  for all other strict subsets of N are identical for the three values, and, once all the  $x_S$  are given, the value for the grand coalition  $x_N$  is uniquely determined (by the "extension" construction with respect to  $\lambda = (1, 1, 1)$ , the unique supporting normal to  $\partial V(N)$ ).

The payoff vectors  $x_{\{1,2\}}$  for the coalition  $\{1,2\}$  are, respectively,

$$\begin{aligned} x^{\text{Sh}}_{\{1,2\}} &= (18, 18), \\ x^{\text{Ha}}_{\{1,2\}} &= (12, 12), \\ x^{\text{MO}}_{\{1,2\}} &= (18, 9); \end{aligned}$$

(see Figure 2). The Shapley NTU-value and the Harsanyi NTU-value both take  $x_{\{1,2\}}$  to be an egalitarian outcome (i.e., an "equal-split" payoff vector – since the rates of interpersonal utility comparison  $\lambda$  dictated by the grand coalition satisfy  $\lambda^1 = \lambda^2$ ). The difference is that the Harsanyi approach uses V(12), the feasible set for  $\{1,2\}$ , to determine  $x_{\{1,2\}}$ , whereas the Shapley approach allows transfers of utility at the rates  $\lambda$  of the grand coalition and so V(12) is replaced by W(12) (which corresponds to  $v_{\lambda}(12)$ ). Thus  $x_{\{1,2\}}^{\text{Ha}} = (12, 12) \in \partial V(12)$  and  $x_{\{1,2\}}^{\text{Sh}} = (18, 18) \in \partial W(12)$ . As for the Maschler–Owen NTU-value, it considers coalition  $\{1,2\}$  independently of the grand

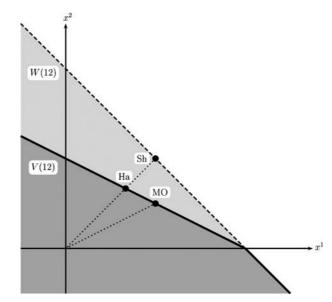


Figure 2. The intermediate payoff vectors for coalition  $\{1, 2\}$ .

coalition:  $x_{\{1,2\}}$  is determined by the  $\{1,2\}$ -subgame only. Moreover,  $x_{\{1,2\}}$  is determined for  $\{1,2\}$  in exactly the same way that  $x_N$  is determined for N; this property – that  $x_S$  is the consistent NTU-value of the S-subgame for each S – is called "subcoalition perfectness" in Hart and Mas-Colell (1996, p. 366). Thus  $x_{\{1,2\}}^{MO} = (18,9)$ , the Nash bargaining solution of the two-person game.

Which approach is "correct"? There cannot be a definite answer.<sup>8</sup> For instance, it may depend on the way the interactions between the players are conducted.<sup>9</sup> If transfers are allowed (or "implied" by the grand coalition<sup>10</sup>) as in the Shapley NTU-value, then player 3 becomes a null ("dummy") player, and his value of 0 is justified. Otherwise player 3 is not a null player, and his value is positive. The Harsanyi NTU-value is egalitarian-based; therefore players 1 and 2 get equal payoffs. In contrast, the Maschler–Owen NTU-value takes into account the asymmetry between the two players in the subcoalition  $\{1, 2\}$  – and is the only one to do so. Thus it appears that the Maschler–Owen consistent NTU-value reflects the structure of this game better than the other NTU-values.<sup>11</sup>

### 7. AN EXCHANGE ECONOMY

Our example is essentially a market game.<sup>12</sup> For instance, take *E* to be the following exchange economy ("market"): there are three players ("traders") i = 1, 2, 3, and three commodities; the utility functions are

$$u^{1}(a_{1}, a_{2}, a_{3}) = 36a_{1} + 36a_{2} - 36,$$
  
 $u^{2}(a_{1}, a_{2}, a_{3}) = 18a_{1} + 36a_{3},$   
 $u^{3}(a_{1}, a_{2}, a_{3}) = 36a_{1} + 36a_{3} - 36$ 

 $(a_j \text{ denotes the quantity of good } j)$ , and the initial commodity bundles ("endowments") are

$$e^{1} = (1, 0, 0),$$
  
 $e^{2} = (0, 1, 0),$   
 $e^{3} = (0, 0, 1).$ 

Let  $(N, V^E)$  be the resulting *NTU-market game*; i.e.,  $V^E(S) = \{x \in \mathbb{R}^S : \text{ there exists an } S\text{-allocation } (c^i)_{i \in S} \text{ with } \Sigma_{i \in S} c^i = \Sigma_{i \in S} e^i, c^i \in \mathbb{R}^3_+ \text{ and } x^i \leq u^i(c^i) \text{ for all } i \in S \}$  for all  $S \subset N = \{1, 2, 3\}$ . The individually rational payoff vectors of  $(N, V^E)$  coincide with those of our example (N, V); i.e., for all  $S \subset N$  we have  $V^E(S) \cap \mathbb{R}^S_+ = V(S) \cap \mathbb{R}^S_+$  (note that  $u^i(e^i) = 0$  and  $\partial V(i) = \{0\}$  for all i), and also  $V^E(S) \subset V(S)$ . This implies that the NTU-values of (N, V) given in (5) are also NTU-values for  $(N, V^E)$ . One can check that  $(N, V^E)$  has no other values.<sup>13</sup>

# 8. A PRIZE GAME

Our example is also essentially a *hyperplane game*, and it can thus be represented as a *prize game*; see Hart (1994). Indeed, let the prize of the grand coalition be worth 36 to each player, and let the prize of coalition  $\{1, 2\}$  be worth 36 to player 1 and 18 to player 2 (there are no other prizes). The resulting game  $(N, V^*)$ is again identical to our example (N, V) in the individually rational region, and its NTU-values are given by (5).

### NOTES

- 1. The Shapley NTU-value is sometimes referred to as the ' $\lambda$ -transfer value,' and the Maschler–Owen value is called the 'consistent NTU-value.' Axiomatizations of these values have been provided by Aumann (1985) for the Shapley NTU-value, by Hart (1985) for the Harsanyi NTU-value, by de Clippel, Peters and Zank (2002) and Hart (1994, 2003) for the Maschler–Owen NTU-value. Another NTU-value was proposed by Owen (1972).
- 2. See also the discussions in Hart (1985, Section 5), Hart and Mas-Colell (1996, Section 4), and de Clippel et al. (2002, Section 4).
- 3. For simplicity we write V(1), V(12),... instead of the more cumbersome  $V(\{1\})$ ,  $V(\{1,2\})$ , ...; similarly,  $S \setminus i$  for  $S \setminus \{i\}$ , and so on.
- 4.  $0^{T\setminus S}$  is the 0-vector in  $\mathbb{R}^{T\setminus S}$ .
- 5. If the 'sup' in the definition  $v_{\lambda}(S)$  is infinite for some S then there is no NTU-value corresponding to this  $\lambda$  (and the procedure for this  $\lambda$  stops here).
- 6. The 'subgame' (S, V) of (N, V) is obtained by restricting the domain of V to the subsets of S.
- 7. Compare (3).
- 8. For a general discussion of the multiplicity of solution concepts, see '1930–1950, Section iii' in Aumann (1987).
- 9. Different NTU-values may be thought of, inter alia, as corresponding to different bargaining procedures from which the coalitional form abstracts away. For example, the noncooperative model of Hart and Mas-Colell (1996) leads to the Maschler–Owen NTU-value (and thus, a fortiori, to the Shapley TU-value and the Nash bargaining solution). It would be of interest to obtain explicit bargaining procedures leading to other NTU-values.
- 10. See Myerson (1991, pp. 475-476).
- 11. To emphasize the differences between the values, consider the case where V(12) becomes more and more "flat": replace  $x^1 + 2x^2 \le 36$  with  $x^1 + mx^2 \le 36$ , and let  $m \to \infty$ . Then  $\varphi^{\text{Sh}} = (18, 18, 0), \varphi^{\text{Ha}} \to (12, 12, 12)$ , and  $\varphi^{\text{MO}} \to (18, 12, 6)$ .
- 12. I.e., it coincides with a market game in the relevant (individually rational) region; see below.
- 13. Since  $\lambda = (1, 1, 1)$  is no longer the unique supporting normal to the boundary of  $V^{E}(N)$ , one needs to consider additional weight vectors  $\lambda$  (including zero weights). We omit the straightforward but lengthy arguments that show that no other values are obtained.

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